

OMACCS 2023 Fall Workshop Presentation Sessions

Keynote Address:

“Transforming Stress into Positive Attitudes while Building Confidence”, Katherine Miracle; Miracle Resources

Admissions:

“Fresh Approaches for Today’s Prospect”, Saj Butt; Campus Login & Great Exposure

“Accelerate your Admissions with Tech – Doing More with Less”, Tom King; The Art of Admissions

Career Services

“How to be a Better Career Services Advisor”, David Achille; Fortis College

Financial Aid:

“Using Technology to Manage Your Compliance”, David Canaski & Paul Rutledge; Campus Cloud Services

Faculty:

“Results, Relationships & Respect: The Real Self-Care for Campus Staff & Faculty”, Katherine Miracle; Miracle Resources

Other:

“Driving New Student Engagement on Career College Websites”, Scott Shelton; Scholar House Media



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